

PUBLIC WEATHER SERVICES
WORKSHOP:
18 - 22 NOVEMBER 2013
PRETORIA

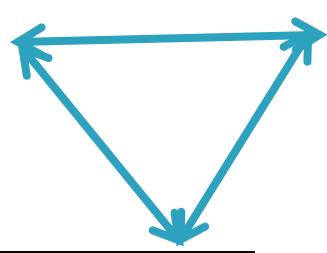
JONATHAN CHIFUNA CENTRAL FORECAST OFFICE

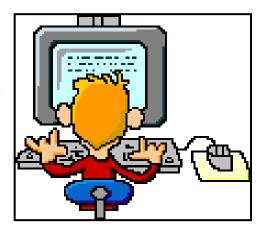
SEVERE WEATHER WARNINGS:

- WHAT WEATHER CONDITIONS ARE SEVERE WEATHER WARNINGS ISSUED FOR?
- •THREAT AREA
- •WARNING ISSUE TIME
- •WHAT INFORMATION SHOULD BE INCLUDED IN THE WARNING?
 - O LIST OF SEVERE WEATHER PHENOMENA EXPECTED IN THE WARNING AREA
 - WARNING ISSUE TIME
 - DESCRIPTION OF THE WEATHER PATTERN, INCLUDING FORECAST DEVELOPMENTS OF SIGNIFICANT WEATHER SYSTEMS
 - O DESCRIPTION OF THE THREAT
 - o ACTION STATEMENTS
 - O ADVICE OF NEXT ISSUE TIME

PREPARATION OF WARNINGS/ALERTS: BASIS OF EWS











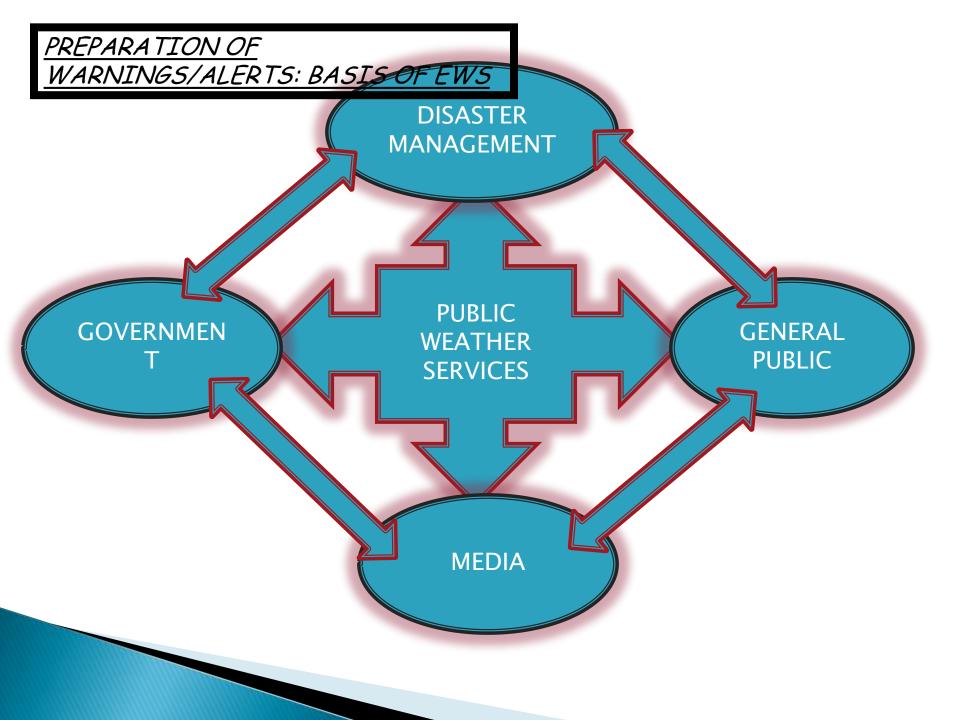








WEATHER DISCUSSION



DISSEMINATION: CONT'D:

LANGUAGE

MEDIA

TELEPHONE

SMS ALERTS

WEBSITES

SOCIAL MEDIA

WORD OF MOUTH

SIGNS (FLAGS)

SIRENS/BELLS





DISSEMENATION CONT'D:

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Cabinet to I over dry sp

Heavy rains expected

HEAVY rains are expected to pound wort parts of the country starting tomorrow, endng a prolonged dry spell that has seen many farrours acticipating heavy loanes.

Meteorological Services Department seror Ferenanter Mr Jonathan Chifuna yesterlay said some areas would receive it excess of Names of rain over 24-hour periods from nesorous until Monday nest week.

"The rains should start from the north moving southwards by Thursday, Heavy falls are expected in areas such as Massings province by Thursday," he said.

Parts of Marscaland, Macabeleland South, Masylago and Midlands provinces have not received rains in the post three weeks and crops have been wilting.

In many areas, crops have started willing. The Met Department, which started could seeding last year, predicted normal to above normal rainfall for the first part of the wet lighter learnest wolst at harmed box received is the second part, which spans from late Juriney to March. The country has been experiencing successive droughts during the past few years, aftersely affecting servicement production.

Mognethic, Government will not allow

cally modified grain and will insist that all importers buy produce grown under natural conditions. Agriculture Minister Joseph Made vesterday said Zimbabwe was not yet ready to handle genetically modified grain.

"Government will not allow the inclusivy to import practically modified grain because it will contaminate the environment. if minhandled. We will only allow non-generalcally modified grain into the country," he

Minister Made's comments were triggored by reports that the Grain Milhers' Association was seeking permission to import genetically modelled grads.

The pseudolism said this was necessitated by the likelihood that farmers might but most sational cernal decised this sesson due to proof thing.

GMAE chairman Mr Tafadrwa Musarura vesterday said: "We are only waiting for approval from Government and once approval is grampd, we will start (imperting) immediately."

He said some of the mealte-most being imported was from genetically modified major and honce there was no need to stop importation of grain.

By Emilia Zindi and Itai Mazire

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Hailstorm leaves 54 Muzarabani familie

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Addressing the effected families, Adv Dades. ing a grain importation budget as the

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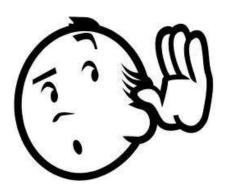
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<u>DISSEMENATION</u>: CRITICAL EVALUATION

- ➤ DO WARNINGS REACH THOSE AT RISK?
- ➤ DO PEOPLE UNDERSTAND THE WARNINGS?
- >DO THEY CONTAIN USEFUL INFORMATION THAT ENABLE PROPER RESPONSES?
- WHAT IS THE BEST PRACTICE TO ENSURE EFFECTIVE DISSEMINATION TO COMMUNITIES AT RISK?
- ➤ DO PEOPLE KNOW HOW TO REACT TO PARTICULAR DISASTERS?





MEDIA SKILLS:

- ➤ NEED SKILLS FOR RADIO AND TV INTERVIEWS
- MAKING THE MOST OF TV AND RADIO
 INTERVIEWS FOR DELIVERING OUR
 SERVICE
- > RELATIONSHIPS BETWEEN NHMS AND MEDIA
- **▶** COMMUNICATING UNCERTAINTY OF FORECASTS
- **>USE SOCIAL MEDIA**
- ➤ USE OF MOBILE TECHNOLOGY
- **>USE OF THE COMMUNITY**

